

Privacy Policy

The National Association of RV Parks and Campgrounds (**arvc**) is committed to maintaining and respecting the privacy and trust of our online visitors and users of **arvc**'s online platforms. These platforms include, but are not limited to:

Membership website:

www.arvc.org

arvc Community social networking site (powered by Ning):

arvccommunity.ning.com

The platforms www.arvc.org and arvccommunity.ning.com are collectively referred to herein as the "Site."

This Privacy Policy details **arvc**'s policies and practices intended to protect the privacy of our members, vendors, and others who use the Site. We recognize the need for appropriate protection of your Personal Information, such as your name, address, telephone number, e-mail address, and other information that you voluntarily share with us online and that identifies you personally, either alone or in combination with other information available to us ("Personal Information"). The purpose of this Privacy Policy is to let you know what Personal Information we may collect from you when you visit the Site, how we use such information, and the choices you have regarding the use of, and your ability to review and correct, and your Personal Information.

The Privacy Policy is incorporated into and subject to the **Terms of Use**, described elsewhere. Each time that you are a visitor to the Site, you acknowledge and consent to be bound by the Terms of Use and this Privacy Policy. Please take a moment to familiarize yourself with all the terms of use and policies referenced above as they contain important notices and requirements that govern your use of the Site. If you have any questions about this Privacy Policy, please contact

arvc

9085 E. Mineral Circle, Suite 200.

Centennial, CO 80112

Email info@arvc.org or call 303-681-0401

Information Collection

arvc collects Personal Information from you when you sign up to become a member by completing a membership application either online or in written form that we ask you to provide voluntarily. The information contained within the membership form you complete is used to create your personal member profile and your information will be maintained and stored in a central member database. You can update your Personal Information at any time on **arvc**'s respective online platforms or by calling **arvc** directly.

The above mentioned profiles are separate and unique, and not attached to, a profile created in the **arvc** Community social networking site, also known as the "**arvc** Exchange", which members may voluntarily set up in order to participate. When you register on the **arvc** Exchange, you create your own profile and your own visible privacy settings. When you submit profile information in the **arvc** Exchange, you will be sent a confirmation email that you must respond to in order to complete the registration process. Once you are registered in the **arvc** Exchange, you will be given the option to add Personal Information about you to your profile. By using the privacy settings on your profile in the **arvc** Exchange, you can control which users have access to certain personal profile data. Basic profile data including your username, photo, and current location, cannot be hidden and will always be displayed in the

a1VC Exchange once you register. If you choose to set up a social networking profile in the **a1VC** Exchange, you will remain a participant until you choose to delete your profile, there is a cause for it to be deleted by **a1VC** staff, or your use of the Site is otherwise terminated in accordance with the Terms of Use.

Please note that the **a1VC** Community ("**a1VC** Exchange)" is powered by Ning. Ning has its own privacy policy that can be found [here](#). In using the **a1VC** Exchange, you agree also to abide by the terms and conditions of the Ning Privacy Policy, as well as all other applicable Ning policies and terms of use.

You must be a current member or associate, in good standing, of **a1VC** to visit the member area destinations within the Site, and are required to enter a login and password to gain access to this content area.

You can visit the initial and secondary landing pages destinations within the Site anonymously, without providing any Personal Information, passwords or logins. However, when you visit the Site, we automatically collect and log certain non-personal electronic data, such as your Internet Protocol (IP) address and online activity data.

Like most standard website administrators, **a1VC** processes information from all visitors to its Site. Information collected may include the browser you are using, the internet address from which you linked to our Site, your unique IP address, usage and browsing habits.

Cookies may be placed on your computer when you visit our Site. Cookies are small data files that include non-Personal Information that can be used to recognize and login repeat visitors to facilitate user access and use of Site content and features. You can instruct your browser not to accept cookies; however if you disable this function and prohibit our collection and use of cookies, it may delay the efficiency with which you may navigate through the Site, or disable some of the use of features, within all our online platforms.

If you choose to utilize online registration functionality within our Site, we ask you to provide certain Personal Information voluntarily. If you choose not to provide the information requested, you may be unable to access or use certain services contained on our Site.

a1VC may collect your Personal Information through your use of the Site, including without limitation, through the following actions:

- Your submittal of an application for **a1VC** memberships.
- Your submittal of a registration for conferences and educational events
- Your submittal of a registration for sponsorships, exhibit space or advertising insertions.
- Your purchases from the online store.
- Your submittal of a response to **a1VC**'s calls for papers or presenters at conferences and other events.
- Your participation in online discussion forums and blogs and submission of comments and inquiries using online forms, including the Contact Us form and surveys.

a1VC does not intentionally or knowingly collect information from children under the age of 13. **a1VC** neither identifies information as originating from children nor does **a1VC** target its marketing, communications, our online platforms or any goods or services to children.

Information Use

Your Personal Information for our own business and administrative purposes, such as, without limitation, responding to your questions or comments; identifying programs and events that might interest you; managing your membership and online purchases and coordinating volunteer and committee activities. Company name, contact name, address, fax, e-mail address, telephone numbers, affiliations, job title, gender, age and other similar information is used by **arVC** to respond to member questions and inquiries, understand and communicate member benefits and educational opportunities to members, customers, and site visitors who are likely to be interested in them. **arVC** does not sell, rent, or otherwise release telephone numbers to any third party, nor does **arVC** use telephone numbers for any other purpose other than stated above.

arVC provides some Personal Information collected to third party national association members and partners, as part of their benefit package including: name, address and e-mail address. Prior to **arVC** agreeing to provide Personal Information, the third party must provide **arVC** with the exact intended use of the Personal Information and a sample of the mailing piece. **arVC**'s decision to provide Personal Information to a third party is based on the educational/informational nature of the mailing piece, whether it furthers **arVC**'s or its members' overall interests and whether it is consistent with **arVC**'s mission. **arVC** does not provide to third parties telephone numbers or fax numbers.

Information we collect that does not identify you personally is used to monitor the use of and improve our Site, as well as for other internal analysis. In particular, but without limitation, IP addresses are used to diagnose problems with the server on which this information is stored, analyze trends and statistics, site administration, track user movements, gather information about site usage, improve visitors' online experience, and to facilitate navigation within the Site.

In addition, **arVC** has agreements with various affiliated organizations that promote **arVC** on the Site. These affiliates may use website analytics to track users. Personal Information is not shared with outside affiliate organizations unless expressly written.

arVC uses third parties to provide certain services for our Site, including administrative support for certain online activities such as, but without limitation, product purchases, payment processing, and event registration. In connection with providing these services, we may share your information with these third parties, and when appropriate, law enforcement authorities. In addition, these third parties may collect certain Personal Information such as your name, address, telephone number, and e-mail address. Although we strive to select only reputable companies that share our commitment to user privacy, we are in no way responsible for the actions or policies of these third parties.

arVC only shares your Personal Information with organizations that work on **arVC**'s behalf. In certain instances we may also disclose your Personal Information when we have reason to believe that it is necessary to identify, contact, or bring legal action against persons or entities that may be causing injury to you, us, or others.

Member and customer credit and debit card information is not stored or maintained by **arVC**. When members and customers choose to pay online using a credit or debit card, that information is processed directly through a third-party clearinghouse using appropriate security processes and data encryption.

Third-Party Links

Our Site contains links to third-party websites that are provided for your convenience. We do not endorse nor are we responsible for the privacy practices or the content of such sites.

Disclosure of Personal Information

When you register on the **arvc** Exchange and create your own social profile, you are able to set up a unique personal profile and create an online network to engage with other online community users. Users can view each other's profiles, communicate, share photos, videos, documents and post commentary and other information. Be aware that by using any of these features, you may make your Personal Information accessible to the respective online community. **arvc** has no control over how those users may use your Personal Information.

Except as otherwise expressly included in this Privacy Policy, this Privacy Policy addresses only the use and disclosure of Personal Information and other information that **arvc** collects from you. If you disclose your Personal Information to others, including through the **arvc** Exchange, different rules may apply to their use or disclosure of the Personal Information you disclose to them. **arvc** does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. **arvc** is not responsible for the privacy or security practices of other websites on the Internet, even those linked to or from the Site. We encourage you to ask questions before you disclose your Personal Information to others.

To enrich user experience, some Personal Information is displayed to other **arvc** Exchange users, which allows users to identify each other and expand their networks of friends and contacts. **arvc** Exchange users can change their profile information at any time and change how other users communicate with them. All Personal Information **arvc** collects may become a part of user's membership online profile and may be used by **arvc** as provided in this Privacy Policy or as disclosed at the time the user provides the information or as otherwise agreed to by the user.

Please review both [arvc's](#) and [Ning's](#) Terms of Use regarding your appropriate use of the Site.

Opting Out

Registered users of our Site may access and update their account information at any time. **arvc** recognizes that members and visitors may wish to limit the use of Personal Information, and that this decision may occur after such information is provided to **arvc**, via our online platforms or otherwise. Registered users are provided the opportunity on this Site, and may voluntarily opt-out of having their contact information provided to third parties by **arvc** at any time.

Likewise, registered users may opt-out of receiving various **arvc** communications by selecting preferences in their online account. Registered users may also contact Member Services at **303-681-0401** or email info@arvc.org to select opt-out preferences.

Opting out of such deliveries can deprive you from receiving or learning about benefits of membership and from interacting online with **arvc**.

Data Security

arVC utilizes SSL encryption technology for all commerce transactions to protect Personal Information including name, address, and credit card. Additionally, systems are compliant with PCI regulations to further protect Personal Information.

Site Security

To prevent unauthorized access to our users' Personal Information, we have put in place commercially reasonable physical, electronic, and managerial measures to safeguard and secure the information we collect through our sites. However, no data or information transmission over the Internet is 100% secure. While we strive to protect Personal Information, we cannot ensure or warrant the security of such information and cannot be responsible for loss, corruption or unauthorized acquisition of information or data submitted to our sites, or for any resulting damages.

arVC hereby disclaims any guarantee and all express or implied warranties of any kind whatsoever. arVC makes no guarantee or warranty regarding the operation or performance of any security measure or device installed on its site or used in processing online transactions or that all data will remain complete, accurate, secure, or intact. If you become aware of a security breach or that the secrecy of your access logins have become compromised, please notify arVC promptly by contacting arVC customer service and arVC will endeavor to contain the adverse impact of such compromise. Please ensure that you maintain backup of your own data and information as arVC makes no assurances as to their ongoing availability of accuracy. The foregoing and arVC's Terms of Use, state the entire liability and obligation of arVC with respect to data theft or corruption.

Changes to Privacy Policy

We will occasionally update this Privacy Policy. When we do, we will also revise the "last updated" date at the bottom of this Policy. You should periodically review this Privacy Policy to ensure you are aware of our most current policies and practices. For material changes to this Privacy Policy, we will notify you by placing a prominent notice on arvc.org.

Copyright Notice

Unless otherwise indicated, the content of this Site is published by arVC and is protected by the copyright laws of the United States.

Site visitors may print or download one unmodified copy of content from the site for personal, non-commercial use, provided all copyright and other proprietary notices are kept intact. Otherwise, no material appearing on this site may be reproduced, stored in a retrieval system or transmitted in any form or by any media (electronic, photocopying, recording or otherwise) without prior written permission of arVC.

Last updated: May 6, 2013

Copyright © 2013 The National Association of RV Parks and Campgrounds (arVC). All rights reserved.